



Sponsoring Offers for GAP.8 8th Congress of the Gesellschaft für Analytische Philosophie

Contact Scientific Direction

Prof. Dr. Wolfgang Spohn
Universität Konstanz
Fachbereich Philosophie
Postfach D 21
D-78457 Konstanz

Phone: 0049 (0)7531 – 88 2503
Wolfgang.Spohn@uni-konstanz.de
www.gap8.de

Organisation

Gabriele Hahn
Universität Konstanz
Fachbereich Philosophie – GAP.8 Büro
Postfach D 21
D-78457 Konstanz

Phone: 0049 (0)7531 – 88 3618
Gabriele.Hahn@uni-konstanz.de
www.gap8.de

Sept. 17–20, 2012

gap•
gesellschaft für
analytische
philosophie

Host & Organizer

Host

GAP e.V. – Gesellschaft für Analytische Philosophie, www.gap-im-netz.de

Organizer

Department of Philosophy at the University of Konstanz

Program Management and Conference Direction: Prof. Dr. Wolfgang Spohn

Organisation: Gabriele Hahn

Aims & Program of the Congress

The GAP Congress takes place every 3 years, enjoying strong international participation from both European and non-European countries. The 8th GAP Congress will be held September 17–20, 2012 at the University of Konstanz. It will be the largest philosophical event in Germany in 2012.

Target Audience

Based on experiences from the past we expect at least 400 participants. In particular we reckon with members of the following target groups:

- university teachers for philosophy from Germany, Austria and Switzerland
- scholars
- policy makers from philosophical associations
- philosophy publishers
- Master and Ph.D. students from the field
- the interested public from Konstanz, the federal state Baden-Württemberg and the canton Thurgau

Publicity

For publicizing the congress a multitude of media is employed. The target audience and the institutions involved are informed via editorial contributions in professional journals, the Call for Papers poster, a flyer and the member distribution list.

For concerted coverage during both the run-up and the convention itself we utilize the press office of the University of Konstanz and the local papers in Konstanz. Furthermore, professional journals are going to report about the event.

The following materials are employed for advertising:

- congress home page (www.gap8.de)
- flyer, poster, articles in professional journals
- journal Uni'kon (in-house magazine of the University of Konstanz)
- e-mail distribution lists of the associations (German and English)

Nationwide mailing campaign addressed to

- philosophical institutes
- universities, colleges and academies (incl. Switzerland and Austria)
- members of the Gesellschaft für Analytische Philosophie
- members of the Deutsche Gesellschaft für Philosophie
- the professional press
- philosophical sites on the internet (e.g., www.information-philosophie.de)

Sponsoring Packages

Below we have assembled exemplarily three different sponsoring packages. Further individual sponsoring possibilities are listed on the following page.

Package 1: Gold Sponsor

- information or sales stall (12 sq. m) in the foyer during the congress
- advertising supplement in the materials for participants
- **color advertisement** in the congress program (front inside cover U2, back inside cover U3 or back cover U4, 1 page, DIN A4; editorial deadline **July 09, 2012**)
- optional outfitting of the organisation team
 - e.g., T-shirts with your logo
- optional furnishing of materials for participants with your logo
 - e.g., lanyards, ball-point pens, note pads
- perimeter advertising in the Audimax
- including congress participation (3 persons)

Presence of your logo on/in

- congress program (editorial deadline **July 09, 2012**) front cover, color
- directions poster
- banner in the congress foyer
- media presentation (PowerPoint chart before main talks)
- congress homepage

Your contribution: 2.500,– € plus 475,– € VAT = **2975,– €**

Package 2: Silver Sponsor

- information or sales stall (12 sq. m) in the foyer during the congress
- advertising supplement in the materials for participants
- **b/w advertisement** in the congress program (inside pages, 1 page, DIN A4; editorial deadline **July 09, 2012**)
- optional furnishing of materials for participants with your logo
 - e.g., lanyards, ball-point pens, note pads
- perimeter advertising in the Audimax
- including congress participation (2 persons)

Presence of your logo on/in

- congress program (editorial deadline **July 09, 2012**) back cover, color
- directions poster
- banner in the congress foyer
- media presentation (PowerPoint chart before main talks)
- congress homepage

Your contribution: 1.500,– € plus 285,– € VAT = **1785,– €**

Package 3: Exclusive Sponsor of the Opening Night Reception (Sept. 17, 2012)

- arrangement of the night's reception with explicit mention during the opening with awards ceremony
- including 3–4 stand-up displays in the context of the reception
- advertising supplement in the materials for participants
- **b/w advertisement** in the congress program (inside pages, 1 page, DIN A4; editorial deadline **July 09, 2012**)
- optional furnishing of materials for participants with your logo
 - e.g., lanyards, ball-point pens, note pads
- including congress participation (2 persons)

Presence of your logo on/in

- congress program (editorial deadline **July 09, 2012**) front cover, color
- directions poster
- banner in the congress foyer and at the congress counter
- media presentation (PowerPoint chart before main talks)
- congress homepage

Your consideration: 2000,– € plus 380,– € VAT = **2380,– €**

Individual sponsoring possibilities

- **Information or exhibition stand in central entrance area**

2,5 x 3 m (7,5 sq. m): 337,50 € plus 64,13 € VAT = **401,63 €**

2,5 x 4 m (10 sq. m): 450,– € plus 85,50 € VAT = **535,50 €**

Power connection, tables and chairs will be provided.

Variant exhibition stand sizes or special options on request.

- **B/w advertisement in the congress program**

(DIN A4, at least 400 exemplars for congress participants, editorial deadline **July 09, 2012**)

1/1 page 250,– € plus 47,50 € VAT = **297,50 €** Use of a ready-for-printing pdf template.

- **Flyer supplement in the convention folder**

Enclosure of a flyer (500 exemplars of up to 2 sheets DIN A4) among the conference materials. Logo presence on the homepage www.gap8.de, and during the congress on the opening charts of the sessions.

Delivery of the 500 flyers until **August 31, 2012**.

Your consideration: 250,– € plus 47,50 € VAT = **297,50 €**

- **Congress bags on request**

Note

All sponsors will be represented with their logos on the GAP.8 homepage, on the poster notices, on the banner at the congress counter/foyer as well as on the opening charts.